

Gregory Barr

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**This Brochure Supplement provides information about Gregory Barr that supplements the Herbert J. Sims Capital Management, Inc. Firm Brochure. You should have received a copy of that Brochure. Please contact our Chief Compliance Officer at (800) 527-6425 if you did not receive Herbert J. Sims Capital Management's Brochure or if you have any questions about the contents of this supplement. Additional information about Gregory Barr is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov)**

## **Gregory Barr**

### **ITEM 2. EDUCATIONAL BACKGROUND and BUSINESS EXPERIENCE**

**Year of Birth:** 1961

**Formal education after high school:** Tulane University, Bachelor of Science in Management 1984

**Business background:** Wealth Manager 1985 - Present

### **ITEM 3. Disciplinary Information**

*No information or events have occurred that are applicable to this item. Registered investment advisors are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice.*

### **ITEM 4. Other Business Activities**

None

### **ITEM 5. Additional Compensation**

*Gregory Barr is subject to policies that prohibit the acceptance of gifts and entertainment that may influence the nature of the investment advice provided to clients. Consistent with these policies, Gregory Barr is permitted to receive gifts of up to \$100.*

*Additionally, Gregory Barr is subject to disclosing if he receives bonuses based on the number or amount of sales, client referrals or new accounts. Currently no such bonuses occur based on such activities or events*

### **ITEM 6. Supervision**

*Gregory Barr conduct and activities with the public are supervised by a designated supervisory manager of HJS at or through the local branch office location, regional office and/or the Home Office. This supervision takes place through personal observation, electronic monitoring and the review of written materials and/or other appropriate practices. Additionally, ongoing advisory account reviews occur with each client, monthly, quarterly, or at least annually.*

Supervisor's Name and Title: Jonathan Jarow, Private Wealth Management  
Group Co-Head, Managing Director

Supervisor's Telephone Number: 561-620-2153

**ITEM 7. Requirements for State-Registered Advisers**

In addition to the information and events listed above, additional disclosure is required by state securities authorities.

*Gregory Barr has **not** been found liable or involved in an arbitration claim or a civil, self-regulatory, or administrative proceeding involving any of the following: investments or investment advisory related; fraud, false statement or omission; theft, embezzlement or other wrongful taking of property; bribery, forgery, counterfeiting, or extortion; or dishonest, unfair, or unethical practices.*

*Gregory Barr has **not** been found liable in a civil, self-regulatory organization, or administrative proceeding involving any of the following: an investment or an investment-related business or activity; fraud, false statement(s), or omissions; theft, embezzlement, or other wrongful taking of property; bribery, forgery, counterfeiting, or extortion; or dishonest, unfair, or unethical practices. Additionally, Gregory Barr has **not** been the subject of a bankruptcy petition.*