



Jenny Wade



Jenny Wade
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“Seniors are an integral part of our community; while I landed in investment banking and senior living by happenstance, knowing the impact our work has on the senior community is what kept me in this field.”

Based out of HJ Sims’ Bloomington, MN office,

Jenny serves as Senior Vice President on our investment banking team leading financings for senior living industry clients. With over 21 years of municipal and nonprofit finance experience, she is well known for her technical skills including the development of complex financial models.

Prior to joining HJ Sims, Jenny was a part of the senior living team at Piper Sandler for 16 years, where she focused on the management and execution of financings from engagement to closing for skilled nursing, assisted living, independent living and memory care facilities, primarily for nonprofit clients. Jenny served senior living clients in Florida, Iowa, Indiana, Kansas, Minnesota, New Mexico, North Dakota, Ohio, Texas, Washington and Wisconsin.

Jenny earned her Master of Business Administration degree, with an emphasis in finance, from the University of Minnesota, Carlson School of Management as well as her bachelor’s degree in business management and French from Luther College in Decorah, Iowa. She also holds Series 7 and Series 50 licenses.

Originally planning to forge a career in consulting or international business, Jenny landed in investment banking by chance. After graduating from Luther College, she moved north to the Twin Cities and took a temp role at Evensen Dodge, Inc., a national financial advisory firm to local and state governments (later acquired by Public Financial Management), while still interviewing for other jobs.

Soon after, the company offered Jenny a permanent position. She enjoyed the work and, utilizing her business degree, she transitioned into an Analyst position. Jenny spent five years at Public Financial Management and later was recruited by Piper Sandler to fill a role in real estate and senior living investment banking. The rest is history – she has remained a senior living investment banker ever since.

Jenny is active with LeadingAge, Minnesota Institute of Public Finance, and serves on the board of directors for Women in Public Finance – Minnesota Chapter and the University of Minnesota, Carlson School of Management Alumni Board.

Outside of work, Jenny volunteers with Girls on the Run Minnesota, a youth development program for girls in 3rd-8th grade that teaches life skills through dynamic, interactive lessons while incorporating running. A runner herself, she also participates in 10-milers and half-marathons.

Jenny currently resides in Minneapolis with her two senior rescue dogs, Sam and Chewy (both shih tzus). She has been a resident since graduating college and credits the city’s culture, food scene, walking/biking trails, chain of lakes and overall feel as to why she hasn’t left. When she does need an escape, Jenny enjoys visiting her family in Central Florida or taking a trip abroad. Inspired by her grandmother who traveled the world, Jenny’s goal is visit all of the places her grandmother did. Some of her favorite trips so far have been to Ukraine, Guatemala and France (where she studied abroad) and she is looking forward to visiting Thailand and Scotland in the near future.