SENIOR LIVING BANKING GROUP



PARTNERED RIGHT®

HJ Sims is a full service investment bank that specializes in providing capital and advisory services to for-profit and not-for-profit senior living organizations. Our signature approach emphasizes your specific and unique needs.

Experience Matters

- ➔ Founded on Wall Street in 1935
- Underwrote the first tax-exempt municipal bond in 1965 to finance a long-term care community
- Over \$23 billion in senior living financings
- Ownership stake in more than 60 senior living communities
- Bankers who serve on industry committees, advisory panels and as Board Members of senior living communities
- Routinely finance capital needs in excess of \$200 million



We share knowledge on market and industry trends and provide in-depth review of more specific topics.

STRUCTURED RIGHT®

Conventional financing isn't always the RIGHT financing. Finding the right structure for your unique capital need takes a breadth of product options:

LONG-TERM BOND SOLUTIONS

NewBridge on the Charles Refinancing Hebrew SeniorLife Internet Control of the Charles Method Senior Charles Dedham, MA BB+ Rated, Tax-Exempt Bonds \$236,290,000 December 2017

Tax-Exempt Bonds Tax-exempt bonds can be issued on behalf of 501(c)(3) organizations and for-profit organizations whose projects meet certain IRS guidelines.



Taxable Bonds

Taxable bonds may be issued for organizations or project costs without access to tax-exempt financing because of IRS restrictions.



Draw-Down Bonds

By utilizing draw-down bonds, and not fully funding at closing, HJ Sims' clients can save on interest during the construction period and reduce their total borrowing amount.

INTERIM FINANCING SOLUTIONS



Rapid Repays

When entrance fees, capital campaign collections, or other front-end revenue sources are expected, Sims can structure short-term bonds with redemption flexibility.



Bridge Loans Interim financing for a variety of capital needs allows organizations to seize current opportunities in advance of longer-term financing solutions.

Springshire Retirement Communty Start-Up & Development Spring Skire Greenville, NC Bond Anticipation Notes **\$14,825,000** December 2015

Seed Capital

Pre-development financing for start-up and major expansion projects can be structured from a variety of different sources.

BANK AND AGENCY FINANCING



Bank

HJ Sims solicits and negotiates interim and long-term bank debt at competitive terms and rates on behalf of its clients.



HUD 223(a)(7)

\$15,785,600

March 2017

Multifamily Accelerated Processing

Sims Mortgage Funding has specialized in originating FHA-insured loans for healthcare, senior housing and multifamily projects for 30+ years.



FHA-Insured Loans Lean Healthcare Programs

Need capital for a skilled nursing, assisted living, specialized use, or hospital facility? Sims Mortgage Funding will help you find the FHAinsured program that best fits your project.

ALTERNATIVE CAPITAL SOLUTIONS



Preferred Equity

Preferred equity is available for expansion, acquisition, start-up and buyout opportunities. Sims provides preferred equity from private investors and equity funds on joint venture and co-investment bases.



Mezzanine and Subordinate Loans

Sims' clients appreciate increased leverage and lower recourse requirements, and can deploy their resources to more projects more quickly, or monetize their equity.



Sims HUD Plus®

Under Sims HUD Plus[®], clients can leverage up to 92.5% of the market value of their project with HUD-approved secondary financing.

EXECUTED RIGHT®

Our broad distribution capabilities enable us to execute the RIGHT financing and position our clients, and the industry, for greater success.

HJ Sims Distribution at a Glance:

- Dedicated team of sales, trading, and underwriting professionals, with expertise in investment-grade and high-yield municipal and corporate markets
- Broad investor base to cover the full spectrum of Tier I (large) institutional investors along with Tier II and III middle markets
- Unrivaled investor distribution capabilities through HJ Sims Private Client Group with more than \$2.3 billion in assets under management

Broader Distribution Translates to:

→ Lower costs of capital

- → Higher level of leverage
- More flexible terms and covenants
- Higher assurance of closing



Washington, D.C. Fixed-Rate Bonds, Convertible Subordinate Entrance Fee Redemption Bonds[®] & Draw-Down Bank Bonds

\$190,095,000

August 2017

"In nearly 30 years of doing tax-exempt financings, this is one of the best results I have ever seen. Even the most optimistic amongst us would not have guessed how favorable this bond pricing would actually be."

> Tim Myers, CFO, Ingleside at Rock Creek



Athena

Multiple Locations CT, MA, RI Subordinate Debt & Equity

\$41,660,000

December 2015

"Sims has been a trusted capital partner since 1986. They once again structured a creative financing solution that allowed us to reduce our debt service while avoiding certain regulatory hurdles. They are the real experts in nursing home finance and the most creative finance people I know."

Mike Mosier, CFO, Athena

Elim Care / Trinity Springs

elim care

Wildwood, FL Fixed-Rate, Tax-Exempt Bonds

\$53,050,000

August 2017

"The team at Sims delivered exactly what we needed. At a time when the market was in turmoil, their calm, steady approach crafted a financing package that will allow us to expand our mission, diversify our services and provide care and comfort for a new generation of older adults."

> Robert Dahl, President & Chief Executive Officer, Elim Care, Inc.

"When you work with a mortgage banker for 15 years they become as much a part of your team as your architects, engineers and contractors. They have consistently delivered positive results and have closed deals that otherwise would have never happened. Their knowledge of each HUD program is unsurpassed and it is very obvious that every HUD office they have worked with has the utmost confidence and respect for their team. With the respect from the different offices, they are able to reach out to the higher levels of HUD to solve problems. We look forward to working with Sims for many years to come and we strongly recommend them to any company interested in completing a HUD loan."

> — David Alexander, Managing Partner, Vintage Realty Company

FINANCED RIGHT®

Uniquely qualified to help you find a Financed Right[®] solution.

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