

# HJ Sims 2020 Late Winter Conference

## SCHEDULE & AGENDA



### TUESDAY, FEBRUARY 25

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- 7:30 - 2:30 pm ..... **Golf Tournament** at Torrey Pines. Departures starting at 6:00 a.m.; Check-in: 6:30 a.m.
- 9:00 - 12:00 pm ..... **Catamaran Sailing Excursion** at Cabrillo Isle Marina. Depart 8:45 a.m.
- 9:00 - 1:00 pm ..... **Fishing Excursion** at H&M Landing. Depart 8:30 a.m.
- 9:00 - 11:00 am ..... **Walking Tour** of the USS Midway. Depart 8:45 a.m.
- 10:40 - 2:45 pm ..... **Trolley 'N Taps Tour** of You & Yours Distillery, Mission Brewery and Ballast Point. Depart 10:40am.
- 6:00 - 9:00 pm ..... **Opening Night Taco Tuesday Reception & Dinner**  
Bayview Terrace & Ballroom

### WEDNESDAY, FEBRUARY 26

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- 7:45 - 8:45 am ..... **"Let's Talk" Breakfast** – Bayview Ballroom A
- 7:45 - 8:45 am ..... **CFO Breakfast** – Bayview Ballroom B
- 7:45 - 8:45 am ..... **General Networking Breakfast** – Bayview Terrace
- 9:00 - 10:15 am ..... **General Session** – Pacific Ballroom  
*The Senior Living Industry and Capital Markets Today and Tomorrow*
- 10:15 - 10:30 am ..... **General Session** – Pacific Ballroom  
*Gift of Life*
- 10:30 - 11:00 am ..... **Networking Break** – Pacific and Bayview Lobbies
- 11:00 - 12:15 pm ..... **General Session** – Pacific Ballroom  
*Wired with the Need to Connect*
- 12:15 - 1:30 pm ..... **Networking Lunch** – Bayview Terrace
- 1:30 - 2:45 pm ..... **Breakout Sessions**
  - I. *Addressing Medical and Recreational Cannabis in Senior Care and Housing* – Bayview Ballroom A
  - II. *Continuing Evolution in Acute & Post-acute Healthcare* – Bayview Ballroom B
- 2:45 - 3:15 pm ..... **Networking Break** – Pacific and Bayview Lobbies
- 3:15 - 4:30 pm ..... **Breakout Sessions**
  - I. *Developing and Operating Communities to Serve Middle-Income Seniors* – Bayview Ballroom A
  - II. *Strategies to Avoid Going from a Stressed to Distressed Provider* – Bayview Ballroom B
- 6:00 - 9:00 pm ..... **Reception & Dinner at the San Diego Zoo** Depart 5:30 p.m.



## THURSDAY, FEBRUARY 27

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- 7:00 - 8:00 am** ..... **General Networking Breakfast** – Pacific Ballroom C
- 8:00 - 9:15 am** ..... **General Session** – Pacific Ballroom  
*Canyon Ranch Senior Living Communities:  
An Approach to Wellness*
- 9:15 - 9:30 am** ..... **Networking Break** – Pacific and Bayview Lobbies
- 9:30 - 10:45 am** ..... **General Session** – Pacific Ballroom  
*Let's Hear from the Leaders*
- 10:45 - 11:15 am** ..... **Networking Break** – Pacific and Bayview Lobbies
- 11:15 - 12:30 pm** ..... **General Session** – Pacific Ballroom  
*The Financial Markets in Today's Economic and  
Political Landscapes*
- 12:30 pm** ..... **Lunch and Conference Conclusion**  
Boxed lunches will be provided outside the meeting rooms.
- 1:00 pm** ..... **Tour of La Vida Real** – Depart 1:00 p.m.

**Note:** All transportation will leave from the first floor lobby by the valet of the InterContinental. The **Networking Lounge**, located in the **Harbor Room**, will be open during conference hours.