



Starr Goldsmith

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Senior Vice President

Institutional Sales

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“Trust and knowledge are key factors in sales.”

- Financial Professional holding Series 7 and 63 licenses

Starr has close to 30 years of experience in the financial services industry. At HJ Sims, she works in Institutional Sales with a focus on the municipal industry. Starr specializes in the high yield sector, which includes and is not limited to: senior living, housing bonds, zeroes, distressed and esoteric markets, as well as taxable municipals. Starr’s strength is in her relationships, some of which she has had for decades—she enjoys fulfilling customer’s strategic investment models and needs.