



Shauna Reilly
Senior Vice President
Chief Marketing Officer
2150 Post Road, Suite 301
Fairfield, CT 06824-5669
(203) 418-9043 / (800) 221-9437
Banking Fax (203) 256-2377
Operations Fax (203) 256-2378
sreilly@hjsims.com



Shauna Reilly

Shauna brings more than 20 years of experience in advertising, sales, marketing and public relations to her role as Chief Marketing Officer for HJ Sims. She is focused on developing and executing marketing strategies and initiatives to support both the investment banking and private client wealth management groups.

Shauna creates and implements various programs and campaigns to increase the awareness of HJ Sims in our growing project sectors of senior living, health care, education and energy. Additionally, Shauna is skilled in defining and delivering communications programs to support the growth of HJ Sims' private client capital sector throughout the United States and Puerto Rico.

Prior to joining HJ Sims, Shauna served in various sales and marketing roles with British Airways, Cessna Aircraft Company and Tauck. During her tenure with British Airways, Shauna was responsible for managing multi-national sales relationships as well as North America marketing programs that delivered more than \$400 million in annual revenue for the global airline. At Cessna Aircraft, Shauna was responsible for the development and implementation of brand marketing strategies for the company's line of business jets, including the management of all acquisition, retention and share-of-wallet marketing efforts. Most recently, Shauna lead the development and implementation of sales and trade marketing strategies for the North America and international markets at Tauck.

Shauna is a graduate of The American University in Washington, DC with a Bachelor of Arts in Public Communication. She resides in Darien, CT with her two daughters.