



Robert Salles

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“It’s very important to involve clients directly in the process and address all their concerns about what to do with their money.”

- Financial Professional holding Series 7, 63 licenses
- In financial industry since 1987
- Earned degrees in psychology, business and coaching from Florida State

Robert Salles inherited his determination and drive from his parents, who taught him to “reach for the stars and work hard.” Today, he works hard for his clients, every day—recommending investments that produce solid, predictable income that can help them reach their goals and live the lifestyle they choose.

Robert believes that HJ Sims gives his clients “a tremendous advantage over other firms”. That’s because he knows he can rely on the company’s expertise to enable him to offer quality, high yield investments that may have been overlooked by other advisors.

An avid sportsman, Robert is not only the kind of meticulous, diligent team player you can count on, he’s a real people person, too. “I take the time to get to know my clients personally,” he says. “That’s the only way you can be sure you’re doing what’s right for them.”