



Lynn Daly

Lynn Daly
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“Integrity is everything. Always do the right thing.”

More than 30 years of experience defines Lynn Daly’s dedication to delivering financing solutions exclusively for non-profit organizations. Lynn was attracted to her position at HJ Sims because of the firm’s culture...one of healthy collaboration and spirited teamwork. In her role as Executive Vice President – Investment Banking, Lynn will represent HJ Sims’ presence in the Midwest as the firm continues to expand throughout the U.S.

Lynn’s lifelong interest in healthcare drew her to her work with non-profit senior living organizations. Lynn is mission-driven and feels comfortable with fellow members of the non-profit investment banking community, who value integrity. Lynn’s first priority is ensuring her clients feel completely comfortable with every step of a project or financing. In fact, most of Lynn’s clients have followed her throughout her career because of her excellent client service, expertise and trustworthiness. Simply, Lynn believes in doing the right thing. This quality, along with Lynn’s deep knowledge, and client-centered approach, are vital characteristics and values that guide her clients and business partners.

Prior to joining HJ Sims, Lynn served as acting head of Senior Living Investment Banking at BB&T Capital Markets. Throughout her six years at BB&T, Lynn was responsible for managing BB&T’s senior living relationships in the Midwest, facilitating financings of \$1.3 billion+ during her tenure.

Prior to joining BB&T Capital Markets, Lynn spent eight years at Ziegler, spearheading the Catholic Initiative within Ziegler’s Senior Living Investment Banking practice, an enterprise that was born from the observation that more than half of all Catholic-sponsored senior living communities were not members of LeadingAge, thus, they were arguably underserved and not an inherent target of the traditional financial services organizations.

Before focusing on investment banking, Lynn spent seventeen years on the commercial bank side of non-profit lending. Most recently, Lynn was the Head of Allied Irish Bank’s Midwest region in their Chicago office, building the team and the book of non-profit clients in the Midwest.



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Lynn is frequently invited to speak nationally on topics related to governance, finance and strategy for senior living providers. Lynn was the recipient of the Saint Katharine Drexel Award from SOAR for her support of religious orders; the event was photographed by the late Bill Cunningham, the iconic *The New York Times* photographer.

Lynn graduated from Kalamazoo College with a bachelor's degree in economics. She received her master's degree in management with a focus on marketing, finance and health services management from Northwestern University's Kellogg Graduate School of Management. Lynn holds her FINRA Series 7, 50, 52, 53, 63 and 79 licenses.

A native of Ohio, Lynn spent her high school years in Madrid, Spain. Lynn returned to the Midwest for college and began her career in Chicago where she has been ever since. Lynn and her husband have two children. The family cherishes spending time together and treasures their vacations; they have traveled to destinations, such as Spain, Switzerland, France and the Dominican Republic. The Dalys have two mini-Golden Doodles, including their new addition of a "pandemic puppy."